



1-800-331-0085 www.walmartfacts.com

FOR IMMEDIATE RELEASE

Contact: Tara Raddohl, 800-331-0085

Canopy Home Furnishings Available Now at Wal-Mart

New Brand Delivers on Quality with Customers' Wallets in Mind

BENTONVILLE, Ark., March 4, 2008 – Building on its ongoing commitment to help customers save money and live better, Wal-Mart today begins to introduce the new Canopy™ home furnishings brand. Several products from the Canopy line are appearing in select stores nationwide now and also online now at www.walmart.com/canopy. The Canopy launch will continue with an expansion of product in additional home categories, in stores and online, in summer and fall of 2008.

The Canopy brand is designed with a budget-wise customer in mind and focuses on the needs for quality and ease in her family's busy lifestyle. The new home furnishings line will extend across a multitude of home categories, including bedding, furniture, bath accessories, dinnerware, and décor, and delivers on the Wal-Mart price leadership promise with prices up to 40 percent below competitors.

"Each item in the Canopy collection has timeless style that's easy to live with, easy to care for and surprisingly easy to afford," said Linda Hefner, executive vice president of home at Wal-Mart. "The new Canopy line strengthens our home brands portfolio and continues our focus on offering the products our customers want at the price they expect from Wal-Mart."

Canopy brand essentials showcase value in an economy where customers need it most. For example, a recent independent price analysis featured in the March issue of *Family Circle* shows Canopy Egyptian cotton 300 thread count sheet sets priced nearly 40 percent below 100 percent cotton 300 thread count sheet sets available at a key competitor.

"Canopy gives our customers exceptional quality and style at a Wal-Mart price," said Hefner.

Along with introducing the Canopy line, customers will see ongoing efforts Wal-Mart is making in its home department to improve merchandise assortments and customer experience. Wal-Mart and Meredith Corporation will launch a new line of Better Homes and Gardens® products in fall 2008. Also, Wal-Mart is continuing the expansion of a new Home layout that features merchandise offerings organized by rooms, more visible signing, and merchandise presentation that clearly shows the depth, breadth and coordination of product.

To see a listing of Wal-Mart stores with Canopy collections and to learn more about the Canopy line, please visit canopyliving.com.

About Wal-Mart Stores, Inc. (NYSE: WMT)

Every week, millions of customers visit Wal-Mart Stores, Supercenters, Neighborhood Markets, and Sam's Club locations across America or log on to its online store at www.walmart.com. The company and its Foundation are committed to a philosophy of giving back locally. Wal-Mart (NYSE: WMT) is proud to support the causes that are important to customers and associates right in their own neighborhoods, and last year gave more than \$296 million to local communities in the United States. To learn more, visit www.walmartfacts.com, www.walmartstores.com, or www.walmartfoundation.org.

- # # # -